



## WEB DESIGN PACKAGES

**GowebCanada** produces cutting edge web design for large and small businesses in a wide range of industries. We specialize in providing our customers with innovative, affordable, customized web design. Whether you are looking to create a web presence for the first time, or to redesign and upgrade your site, we can help.

Our websites will provide you with a fresh and modern look and are built to be mobile friendly (responsive in design), search engine friendly and optimized for speed. *It is difficult to place a general price for a website since each customer has individual needs for their business.* Please feel free to **contact us by phone or at:** [info@gowebcanada.com](mailto:info@gowebcanada.com) for a **Free Consultation & Written Quote.**

<b>BASIC</b> 1-4 Page Website Starting at \$1200	<b>ADVANCED</b> Up to 7 Page Website Starting at \$1800	<b>PROFESSIONAL</b> w/eCommerce Option Starting at \$2400
<ul style="list-style-type: none"> <li>• Cross Browser Friendly</li> <li>• Mobile Friendly</li> <li>• SEO Friendly</li> <li>• Contact Form &amp; Google Map Integration</li> <li>• Social Media Integration</li> <li>• Google Analytics Integration (<i>for tracking traffic</i>)</li> <li>• (1) Hour Consultation</li> <li>• <i>Estimated (2) Week Turnaround Time</i></li> </ul>	<ul style="list-style-type: none"> <li>• Cross Browser Friendly</li> <li>• Mobile Friendly</li> <li>• Basic SEO &amp; Site Optimization/Security Package</li> <li>• Translation in (2) Languages</li> <li>• Contact Form &amp; Google Map Integration</li> <li>• Social Media Creation &amp; Integration</li> <li>• Blog Integration (<i>option</i>)</li> <li>• Google Analytics Integration (<i>for tracking traffic</i>)</li> <li>• (2) Hours Consultation</li> <li>• <i>Estimated (3) week Turnaround Time</i></li> </ul>	<ul style="list-style-type: none"> <li>• Cross Browser Friendly</li> <li>• Mobile Friendly</li> <li>• Basic SEO &amp; Site Optimization/Security Package</li> <li>• Translation in (2) Languages</li> <li>• Up to (25) Products Listed (<i>WooCommerce or Shopify</i>)</li> <li>• Contact Form &amp; Google Map Integration</li> <li>• Social Media Creation &amp; Integration</li> <li>• Google Adwords Setup</li> <li>• Google Analytics Integration (<i>for tracking traffic</i>)</li> <li>• 3 Hours of Consultation</li> <li>• <i>Estimated (4) Week Turnaround Time</i></li> </ul>

*\*All Prices are subject to Federal & Provincial taxes*

**Additional Costs** will occur for further customization and 3<sup>rd</sup> party options such as additional pages & content, graphics/images, stock images, photography, video production, plugins, logo design, backend databases, and etc...

[www.gowebcanada.com](http://www.gowebcanada.com)



## SEO & ORM PACKAGES

### We can Improve The Organic Rank & Performance of Your Website!

**GowebCanada** has the experience and expertise to rank your website high (above competitors) on Google and other search engines. We make certain that your website ranks well by attentively following **Google’s SEO guidelines** for organic ranking.

**SEO PACKAGES START AT \$500, and then \$300/month for continued SEO and Online Reputation Management.**

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## SOCIAL MEDIA MANAGEMENT & MARKETING

**Social media** is now one of the most powerful marketing tools for generating awareness of your business & widening your potential reach within your target market. We’ll help grow your customer base with new customers that wouldn’t ordinarily know about you, leading to increased sales! *(We support other platforms like Twitter, LinkedIn, Snapchat, etc...)*

<b>BASIC</b> Starting at <b>\$250/month</b>	<b>ADVANCED</b> Starting at <b>\$325/month</b>	<b>PROFESSIONAL</b> Starting at <b>\$400/month</b>
<ul style="list-style-type: none"> <li>• <b>Management Package</b></li> <li>• Great Way to Get Started !</li> <li>• Includes <b>12</b> Industry Relevant Posts Per Month on "<b>Facebook &amp; Instagram</b>"</li> <li>• Content Management and planning</li> <li>• Spam Removal</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Marketing Package</b></li> <li>• Perfect For Medium Sized Businesses:</li> <li>• Restaurants, Spas etc..</li> <li>• Includes <b>25</b> Industry Relevant Posts Per Month "<b>Facebook &amp; Instagram</b>"</li> <li>• Content Management and Planning.</li> <li>• Content Creatives</li> <li>• Spam Removal.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Marketing Package</b></li> <li>• For Larger Campaigns</li> <li>• Includes <b>25+</b> Industry Relevant Posts Per Month "<b>Facebook &amp; Instagram</b>"</li> <li>• Weekends Included.</li> <li>• Content Management and Planning</li> <li>• Content Creatives</li> <li>• Spam Removal.</li> </ul>

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## DIGITAL MARKETING SOLUTIONS

**GowebCanada** provides customized solutions addressing all of your online marketing needs to help grow your business, generate quality leads, and drive more sales for you.

**PPC Google Adwords - Retargeted Ads - Affiliate Marketing - Email Marketing**

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